

Political Engagement – The AA messages.

As we increasingly engage with politicians and decision making organisations the AA needs to ensure it delivers clear and consistent key messages in all external engagement.

Therefore, the board of trustees have agreed 3 key political messages we wish to deliver -

1. The wide-ranging impact and influence of the Arboricultural Association, achieved with no tax payer funding.

The Arboricultural Association, a charity representing the arboricultural profession, continues to raise standards and awareness at all levels, promoting the sustainable management of trees for the benefit of society, in areas where people live work and play. It does this via its considerable diversity, breadth and reach, for public good, without any funding support from the tax payer.

2. The value of Amenity trees to society.

Within our constantly developing urban environment amenity trees deliver the vitally important green ecosystem that provides so many well evidenced benefits, including improving human health and wellbeing. Tree Officers and other professionals within local authorities are vitally important in terms of the work they do to safeguard these assets and the wider benefits they bring, but their capacity to do so is increasingly threatened as local authorities consider alternative delivery mechanisms or dispense with the expertise in response to gaps in funding.

3. The importance of biosecurity.

The Arboricultural Association is committed to promoting the implementation and understanding of good biosecurity practices to assist in safeguarding the future of our trees from the introduction and spread of harmful organisms.

Board of Trustees – April 2017

Further briefing documentation in support of the above can be obtained from the Arboricultural Association website – www.trees.org.uk